



FONDAZIONE
PASTIFICIO CERERE ONLUS

Pastificio Cerere Foundation and Roma Film Festival

From 13 to 21 October 2006

The Pastificio Cerere Foundation, in collaboration with the Fondazione Musica per Roma, with great enthusiasm opens its spaces for the first great international film festival in Rome. The section “Alice in the City”, for teenagers, will be introduced in Saint Lorenzo’s neighbourhood, great catalyst of the youth culture entertainment.

Founded in 1905 the Pastificio Cerere building is born as a bakery industry but after its shutting down in the sixties, the building has been abandoned until a group of artist decided to live and work there. Pastificio Cerere is becoming in those last years a milestone in contemporary art thanks to the artists belonging to the school called “Scuola Romana di San Lorenzo” or “Gruppo di San Lorenzo”. Since, this place becomes full of artistic and cultural exchanges, as well as context movies set and therefore it is particularly effective in order to attach an artistic importance to the first film festival in Rome.

The Pastificio Cerere Foundation, a no profit organization, is situated in the heart of this artistic world and is constituted by an exhibitions’ space that for this occasion is connected with this kermesse. Situated immediately on via degli Ausoni and “the open” architecture becomes the ideal place of exchange and contamination with the outside. A value added to the authenticity of the neighbourhood that has conserved the local identity of urban microcosm. During the Film Week there will be, in the courtyard and inside of the Foundation spaces, some conferences and meeting with the directors.

Moreover the Foundation will introduce in these days a program dedicated to the videoart screening focus on the world of cinema, curated by Lorenzo Benedetti. Seven various video of Italian and international artists will be projects during the week.

During the Rome film festival the Pastificio Cerere Foundation will have a role of coordination and logistic support, in the heart of a active an creative neighbourhood as Saint Lorenzo in Rome.